

PERSON TYPE: New to Community**Problems and Pains**

Fears, Challenges, Worries, Annoyances

Joining a church which turns out to be unhealthy
Starting over with making friends
Figuring out what church is right for family
Not sure what I believe
Churches always want money

Desires and Gains

Hopes, Wants, Benefits

Gain a better understanding of faith
Feel fulfilled
Find relief from worry
Help others in practical ways

Essentials

Basic tasks person needs to complete (find church, get parked, etc.)

Find a trustworthy church
Find church and get parked
Get family checked in at church

CHURCH NAME: My Church Name**Relievers**

Ways church relieves problems and pains

Neighborhood cell groups
1-on-1 weekday tours
"Doubts are normal" philosophy
Established children's ministry and events
No pressure offering boxes

Creators

Ways church meets desires and provides gains

100-400 level theology workshops
Free counseling services
Community outreach programs
Overseas trips

Programs and Services

The church's core offerings and features

Extra large parking lot
Neighborhood buses
Clear Google Maps listing with reviews
Proven kidmin procedures